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MESSAGE:

RE: Applicant: Sheila D. Fox-Lovell
Title: CUSTOMER REGISTRATION SYSTEM AND CORRESPONDING
METHOD OF USE
Serial No.: 09/817,826

Please see attached regarding our telephone interview with you which is scheduled on
Thursday, March 6, 2003 at 2:00 P.M.

FTL1 #619272 v1

FOR DISCUSSION DURING INTERVIEW ONLY - NOT TO BE ENTERED

15. (New) A customer registration system for improving the protection of the confidentiality of information provided by a customer at the time of registration, said system comprising:

at least one first substrate locatable at a first location;

a plurality of registration labels detachably adhered to said first substrate, each of said labels having one of a series of first indicia identifying the position of each of said labels in an uninterrupted sequence, each of said labels further having at least one field within which the information is to be entered by the customer, said first location being a location sufficiently accessible to the customer to permit the customer to view said labels detachably adhered to said first substrate and to enter the information in said field of one of said labels while said one of said labels remains detachably adhered to said first substrate, and

a registration log having at least one second substrate, said second substrate having a plurality of label-retaining spaces and a series of second indicia, said second indicia corresponding to said first indicia to associate each one of said spaces with a respective corresponding one of said labels according to said sequence, each said one of said spaces including an area to which said respective corresponding one of said labels may be adhered after the information has been entered in said field by the customer and said corresponding one of said labels has been detached from said first substrate, said second substrate being locatable at a second location at a time

when said first substrate is located at said first location, said second location being a location at which the entered information on any said labels adhered to said second substrate is out of view of the customer.

FTL1 #618809 v1